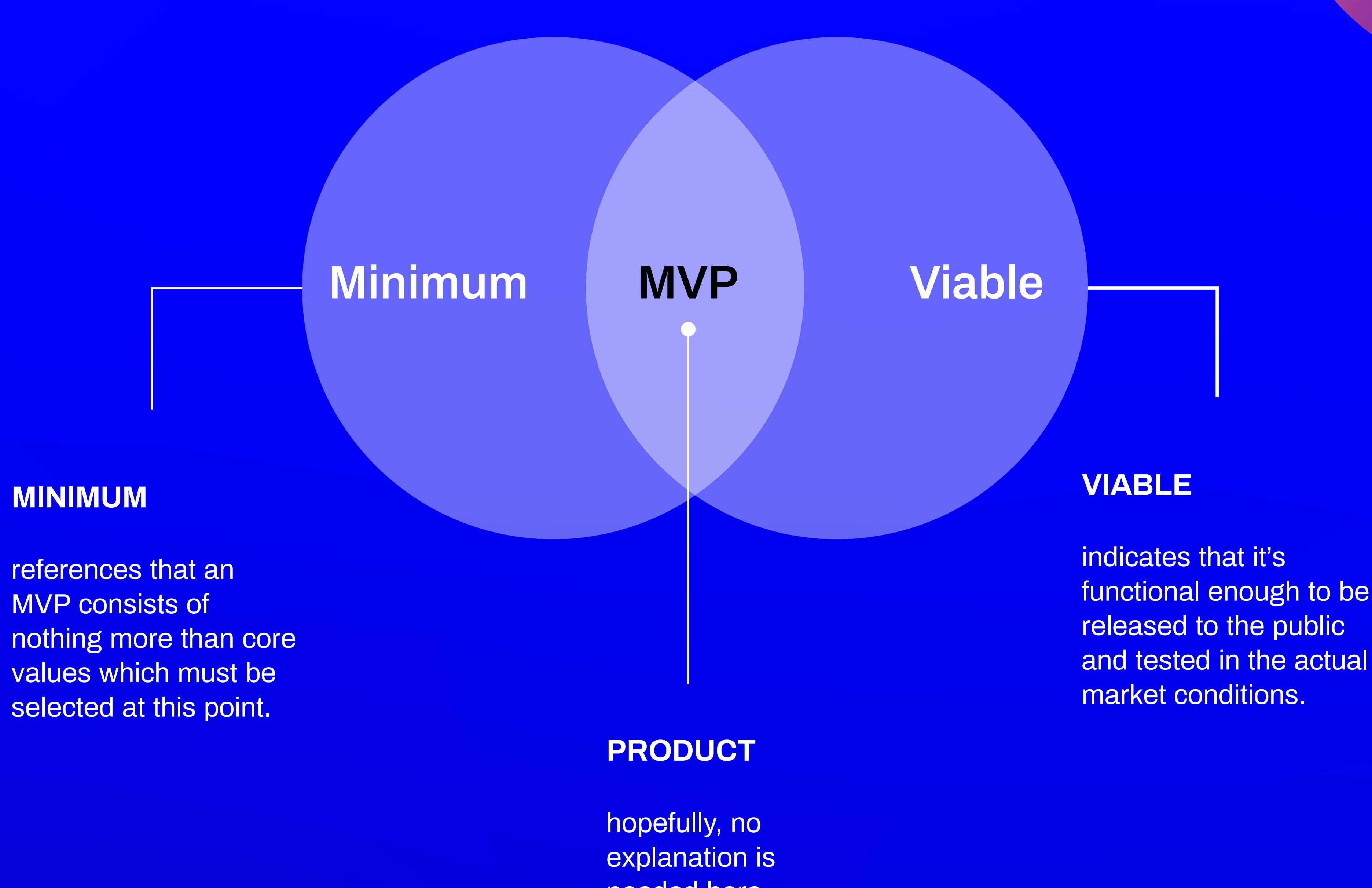


The Definition

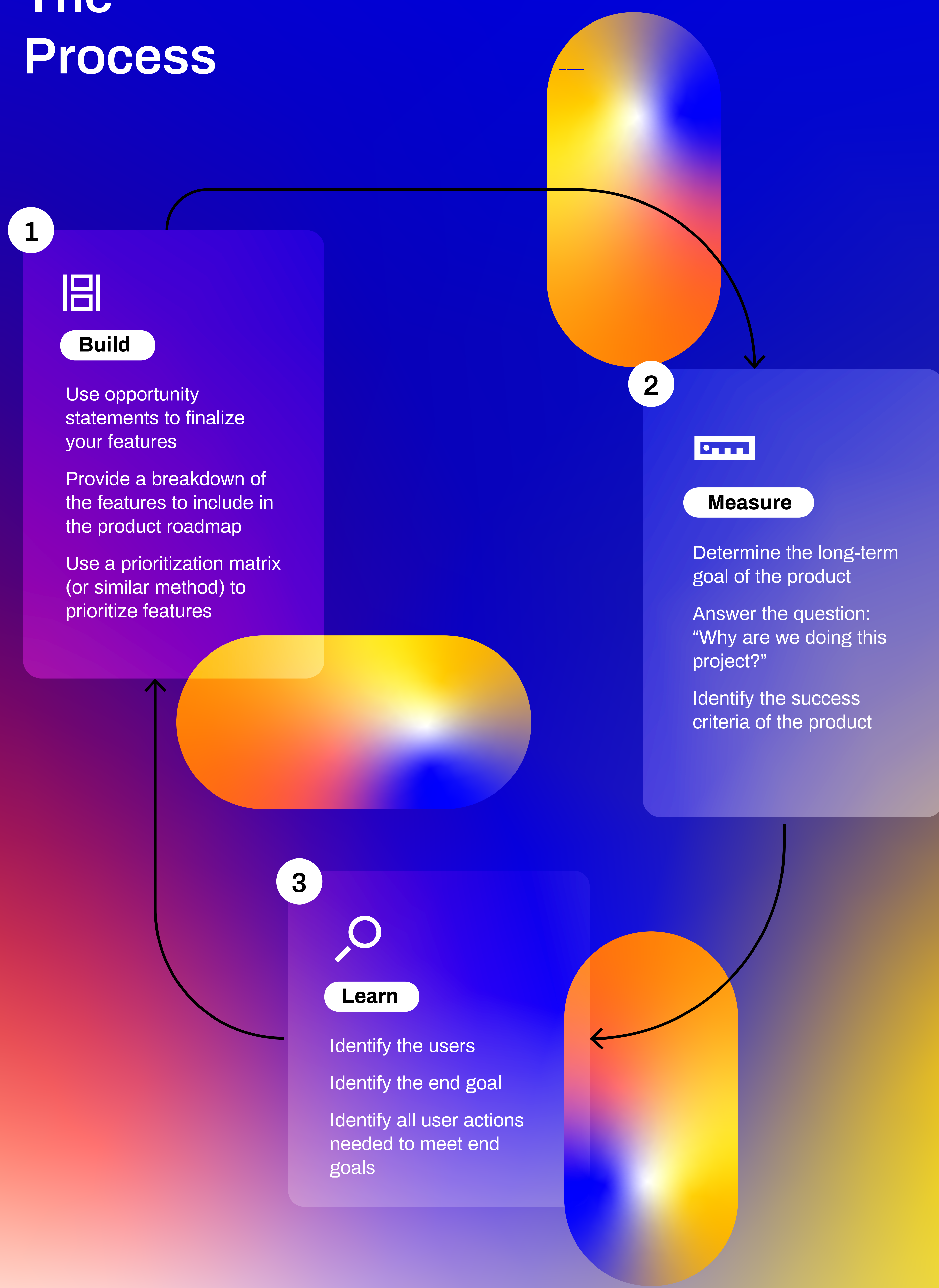
A Minimum Viable Product is that variant of a new product that allows for the maximum amount of certified knowledge about customers with the least effort

VP MVP MV

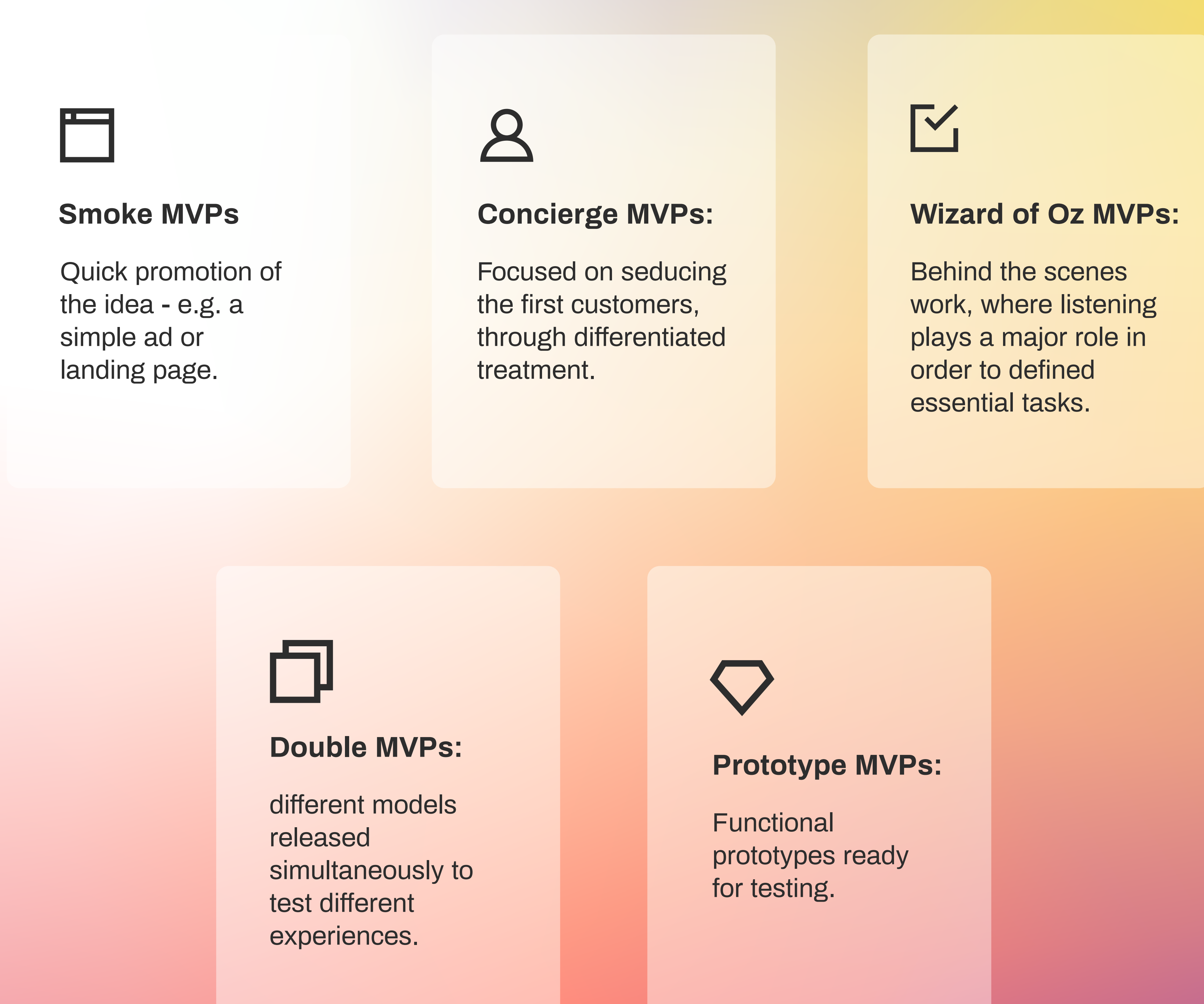
Minimum Viable Product



The Process



The MJV way: Our MVPs



THE RESULTS: Clear speedy evolution



- | | | |
|--|---|---|
| 1
Product Clarity
Development teams stay focused and driven on the core functions and value of your product. Reducing procrastination and reducing rework time | 2
Speed
Products get onto the fast-paced marketplace. Through a swiftly built MVP, an early stake in the ground is made for a solution and its specialty. | 3
Evolution
When an MVP is kept focused on its core function, it's easier to tell when any new features should be added and if they are relevant to the value of your product, this allows the product to benefit from newer technology as it |
|--|---|---|

For more on how best to test, check it out:

DOWNLOAD THE EBOOK

