

PARTNERSHIP

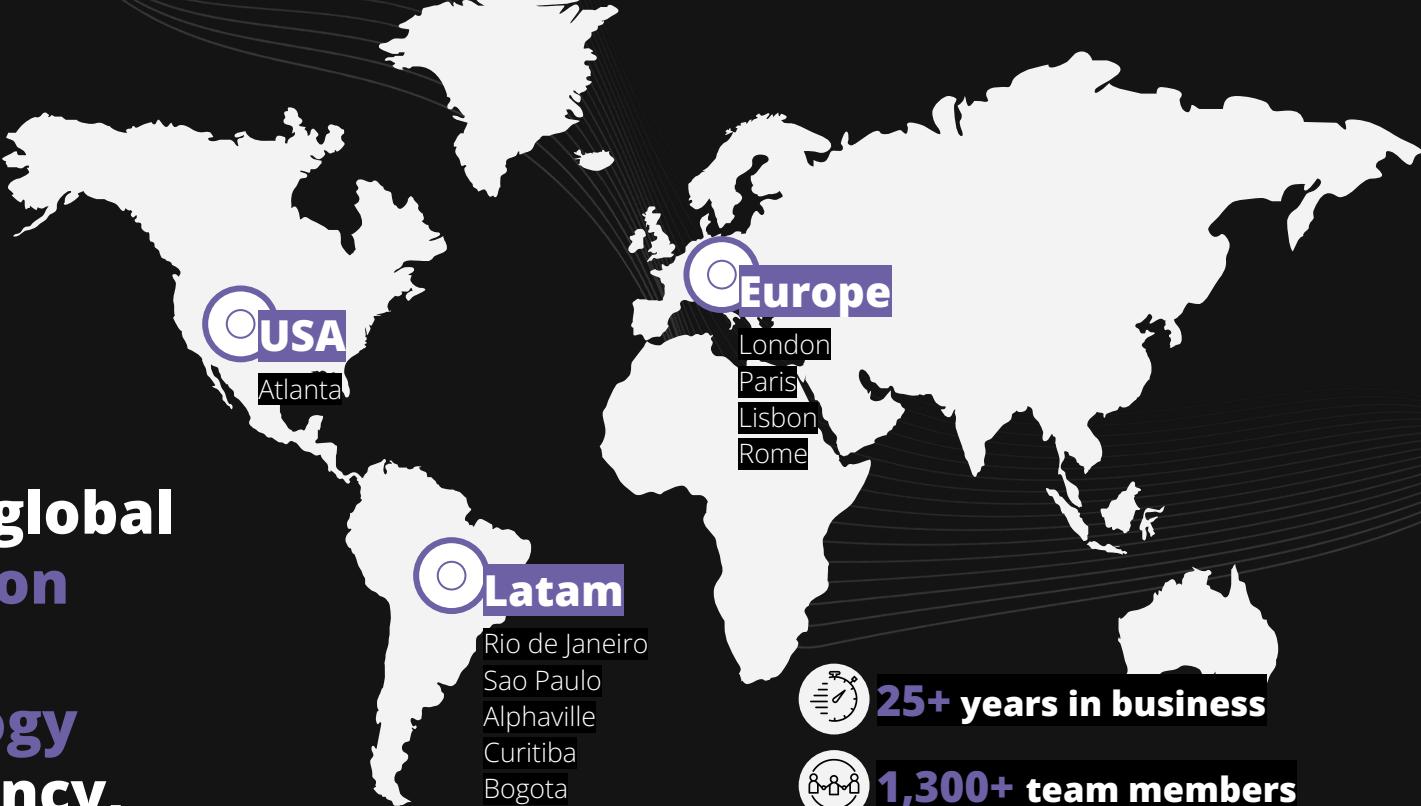
MJV
mjvinnovation.com



Informatica®
Platinum Partner



MJV is a global innovation and technology consultancy, passionate about *change*.



25+ years in business



1,300+ team members



10 offices around the world



25+ countries we've delivered projects in

Some of our global clients



Services

We provide a broad range of services in the following areas:



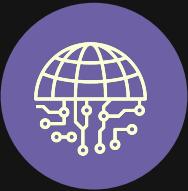
Strategy

Customer insights
Marketing & sales
Strategic foresight
Portfolio strategy
Branding
Business model design
Data-based decision making



Design & Marketing

Real-time marketing
Conversational Design
User Experience Design
Interactive Design
User Interfaces
User Journey Mapping
Omni and Multi-channels Exp.



Technology

Digital Strategy
Outsourcing and Staff
augmentation
Data Science
Analytics
Data Integration



Digital & Cultural Transformation

Capabilities Program
Agile Transformation
Change Management
Digital Transformation
Organizational Design
Cultural Change



ESG & Sustainability

ESG Diagnosis
Sustainability plan
SDG Driven Strategy
Product & Service Innovation
Diversity plan & Gender
Equality



WE ARE

Informatica®
Platinum Partner

Our track record with the Informatica Partnership

17+

Years together

500+

Data Integration &
Data warehouse
projects

5+

Industries

90+

Informatica developers

115+

Informatica
badges

50

Billions rows
per day

This partnership is a perfect match!

This partnership helps companies transform their data strategy through:

- Transitioning from On-Premise to the Cloud.
- Improving enterprise data maturity by building a data-driven culture.
- Effective Data Integration, with high-quality standards, in a seamless manner.
- Staying modern with their technology stack.



MJV + INFORMATICA

This partnership is a perfect match!

Principles of the partnership:

- With Computing for 2023 & the future, MJV intends to continue assisting our clients in the “data on-premise to cloud journey.”
- Informatica software products are a key part of **MJV’s overall Data Strategy**.
- MJV has a team of over 90 individuals trained in the Informatica way of doing things, capable of providing data modernization.
- Customers need to move their ETL process to Informatica Cloud.

How does MJV deliver Informatica services?

Informatica Expertise

As a Platinum Delivery Partner, MJV has a dedicated team to work in Informatica environments such as **Data Integration, MDM, Data Quality, Data Governance, and Migration Factory**.

MJV is one of the **Accredited Partners** capable of performing all **Migration Factory** needs, helping Informatica Powercenter clients to modernize their assets to the IDMC.

Currently we specialize in CDI, MDM, DQ, Data Governance/Axxon. We have special certified teams based in Brazil for each one of these technologies.

We also have dedicated technical pre-sales professionals, based both in the US and Brazil to support Informatica's sales team.

PRE-SALES TEAM

PowerCenter & CDI



Data Governance



MDM & Data Quality



Migration Factory



Informatica Expertise

PowerCenter & CDI

- ETL & ELT Processes
- Data Transformation & Data Processing
- Data Integration
- Data Warehouse
- Data Lake
- Salesforce Data Integration
- SAP

MDM & Data Quality

- Data Profiling
- Data Cleansing
- Data Enrichment
- C360
- Golden Record

Data Modernization

- Business Strategy
- Data Product
- Data Monetization
- Data Cloud Architecture
- Data Driven
- Data Culture

Migration Factory

- Global Development
- PowerCenter Modernization
- Low Cost
- Business Advantages
- Quick Migration
- SQUAD/Factory Model

The MJV Outsourcing Model

MJV provides the optimal mix between nearshore and offshore to achieve high impact and reduced costs.

Our mix connects your business to the best specialists — wherever they are — ensuring the delivery quality and close monitoring.

- Top-quality nearshore project management
- Highly skilled recruitment & retention teams
- Nearshore support, enabling client communication and quality assurance
- Latam offshore factories speeding up projects and lowering total costs
- 12-hour workdays with alternating teams
- Seamless remote team integration

Informatica Team

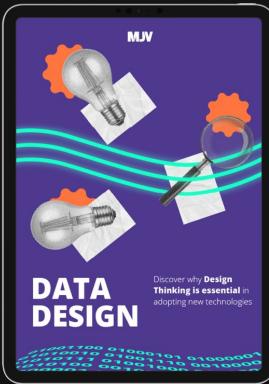
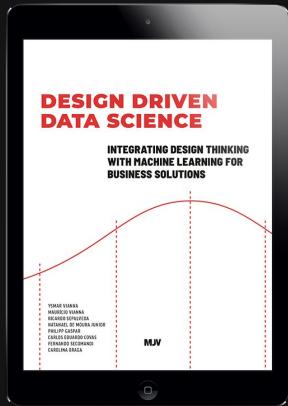
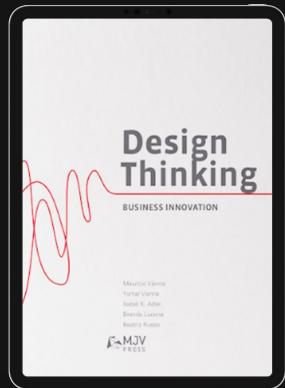
MJV has more than 17 years of experience with Informatica products - especially with Informatica's PowerCenter. MJV has developed its own methodology and best practices to achieve maximum data mapping performance to move billions of records per day, working with different clients on several data integration and data warehouse projects.

MJV's current delivery team consists of:

RESPONSIBILITIES	MIGRATION FACTORY	ARCHITECT	TECHNICAL LEADER	PRE-SALES	SIT TEAM	DEVELOPER	CONFIGURATION MANAGER
	Runs the migration tool to convert PowerCenter to IDMC, responsible for testing and validation.	Builds the solutions to be adopted for each project. Designs and performs data modeling.	Ensures that developers will attend to all business requirements. Writes technical specs and solution definitions.	Supports sales team, contributing with technical acknowledgments and building POC products.	Runs integrated tests to ensure that technical and business requirements were fully attended to.	Holds full domain on Informatica IDMC tools. Has knowledge on how to work with large amounts of data.	Ensures good performance within Informatica's environment and management of Informatica configuration.
TEAM SIZE	15x 	4x 	5x 	5x 	4x 	10x 	2x 

Our publications

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YSMAR VIANNA

Chairman, PhD

yvianna@mjvinnovation.com

MAURICIO VIANNA

Global CEO, PhD

mvianna@mjvinnovation.com

LUCAS MARODIN

IT Project Manager & Partnerships

lucas.marodin@mjvinnovation.com

LEONARDO SANTOS

Global Executive of Data & Analytics

leonardo.sa@mjvinnovation.com

