

PARTNERSHIP



Informatica®  
Platinum Partner



**MJV is a global  
innovation  
and  
technology  
consultancy,  
passionate  
about *change*.**



**25+ years in business**



**1,300+ team members**



**10 offices around the world**



**25+ countries we've delivered  
projects in**



# Some of our global clients

*Coca-Cola*

*Cartier*



BNP PARIBAS

DANONE

NESPRESSO

▲ DELTA

Claro

≡ TIM

FLEETCOR



LafargeHolcim



kroton

Schneider  
Electric

L'ORÉAL

Santander



sodexo

MAPFRE

# Services

We provide a broad range of services in the following areas:



## Strategy

Customer insights  
Marketing & sales  
Strategic foresight  
Portfolio strategy  
Branding  
Business model design  
Data-based decision making



## Design & Marketing

Real-time marketing  
Conversational Design  
User Experience Design  
Interactive Design  
User Interfaces  
User Journey Mapping  
Omni and Multi-channels Exp.



## Technology

Digital Strategy  
Outsourcing and Staff  
augmentation  
**Data Science**  
**Analytics**  
**Data Integration**



## Digital & Cultural Transformation

Capabilities Program  
Agile Transformation  
Change Management  
Digital Transformation  
Organizational Design  
Cultural Change



## ESG & Sustainability

ESG Diagnosis  
Sustainability plan  
SDG Driven Strategy  
Product & Service Innovation  
Diversity plan & Gender  
Equality



WE ARE

Informatica®  
Platinum Partner



Informatica  
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# Our track record with the Informatica Partnership

**17+**

Years together

**500+**

Data Integration &  
Data warehouse  
projects

**5+**

Industries

**90+**

Informatica developers

**115+**

Informatica  
badges

**50**

Billions rows  
per day



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MJV + INFORMATICA

# This partnership is a perfect match!

This partnership helps companies transform their data strategy through:

- Transitioning from On-Premise to the Cloud.
- Improving enterprise data maturity by building a data-driven culture.
- Effective Data Integration, with high-quality standards, in a seamless manner.
- Staying modern with their technology stack.



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MJV + INFORMATICA

# This partnership is a perfect match!

## Principles of the partnership:

- With Computing for 2023 & the future, MJV intends to continue assisting our clients in the “data on-premise to cloud journey.”
- Informatica software products are a key part of **MJV’s overall Data Strategy.**
- MJV has a team of over 90 individuals trained in the Informatica way of doing things, capable of providing data modernization.
- Customers need to move their ETL process to Informatica Cloud.



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# How does MJV deliver Informatica services?



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# Informatica Expertise

As a Platinum Delivery Partner, MJV has a dedicated team to work in Informatica environments such as Data Integration, MDM, Data Quality, Data Governance, and Migration Factory.

MJV is one of the **Accredited Partners** capable of performing all **Migration Factory** needs, helping Informatica Powercenter clients to modernize their assets to the IDMC.

Currently we specialize in CDI, MDM, DQ, Data Governance/Axxon. We have special certified teams based in Brazil for each one of these technologies.

We also have dedicated technical pre-sales professionals, based both in the US and Brazil to support Informatica's sales team.

## PRE-SALES TEAM

### PowerCenter & CDI



### Data Governance



### MDM & Data Quality



### Migration Factory



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# Informatica Expertise

## PowerCenter & CDI

- ETL & ELT Processes
- Data Transformation & Data Processing
- Data Integration
- Data Warehouse
- Data Lake
- Salesforce Data Integration
- SAP

## MDM & Data Quality

- Data Profiling
- Data Cleansing
- Data Enrichment
- C360
- Golden Record

## Data Modernization

- Business Strategy
- Data Product
- Data Monetization
- Data Cloud Architecture
- Data Driven
- Data Culture

## Migration Factory

- Global Development
- PowerCenter Modernization
- Low Cost
- Business Advantages
- Quick Migration
- SQUAD/Factory Model

# The MJV Outsourcing Model

MJV provides the optimal mix between nearshore and offshore to achieve high impact and reduced costs.

Our mix connects your business to the best specialists — wherever they are — ensuring the delivery quality and close monitoring.

- Top-quality nearshore project management
- Highly skilled recruitment & retention teams
- Nearshore support, enabling client communication and quality assurance
- Latam offshore factories speeding up projects and lowering total costs
- 12-hour workdays with alternating teams
- Seamless remote team integration



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# Informatica Team

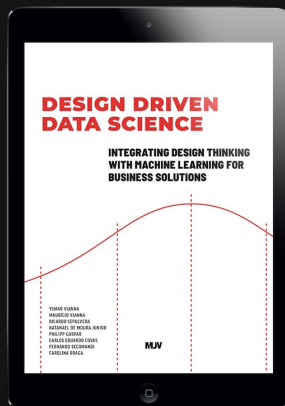
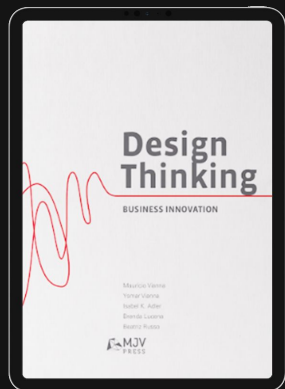
MJV has more than 17 years of experience with Informatica products - especially with Informatica's PowerCenter. MJV has developed its own methodology and best practices to achieve maximum data mapping performance to move billions of records per day, working with different clients on several data integration and data warehouse projects.

**MJV's current delivery team consists of:**

RESPONSIBILITIES	MIGRATION FACTORY	ARCHITECT	TECHNICAL LEADER	PRE-SALES	SIT TEAM	DEVELOPER	CONFIGURATION MANAGER
	Runs the migration tool to convert PowerCenter to IDMC, responsible for testing and validation.	Builds the solutions to be adopted for each project. Designs and performs data modeling.	Ensures that developers will attend to all business requirements. Writes technical specs and solution definitions.	Supports sales team, contributing with technical acknowledgments and building POC products.	Runs integrated tests to ensure that technical and business requirements were fully attended to.	Holds full domain on Informatica IDMC tools. Has knowledge on how to work with large amounts of data.	Ensures good performance within Informatica's environment and management of Informatica configuration.
TEAM SIZE	15x 	4x 	5x 	5x 	4x 	10x 	2x 
					3x 	15x 	1x 
					2x 	20x 	

# Our publications

Visit us and our content library at [mjvinnovation.com](http://mjvinnovation.com)



**[www.mjvinnovation.com](http://www.mjvinnovation.com)**

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