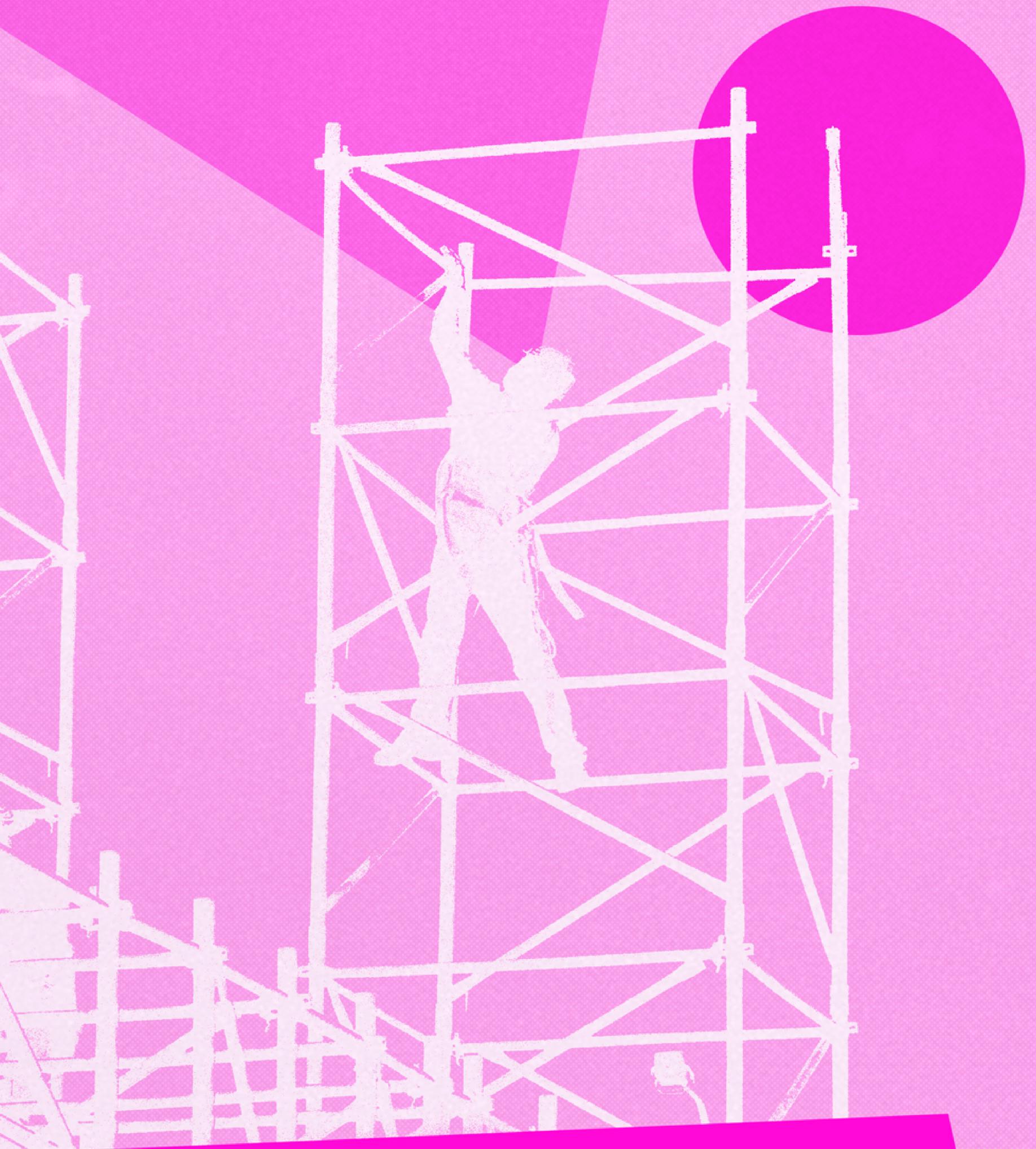


MJV



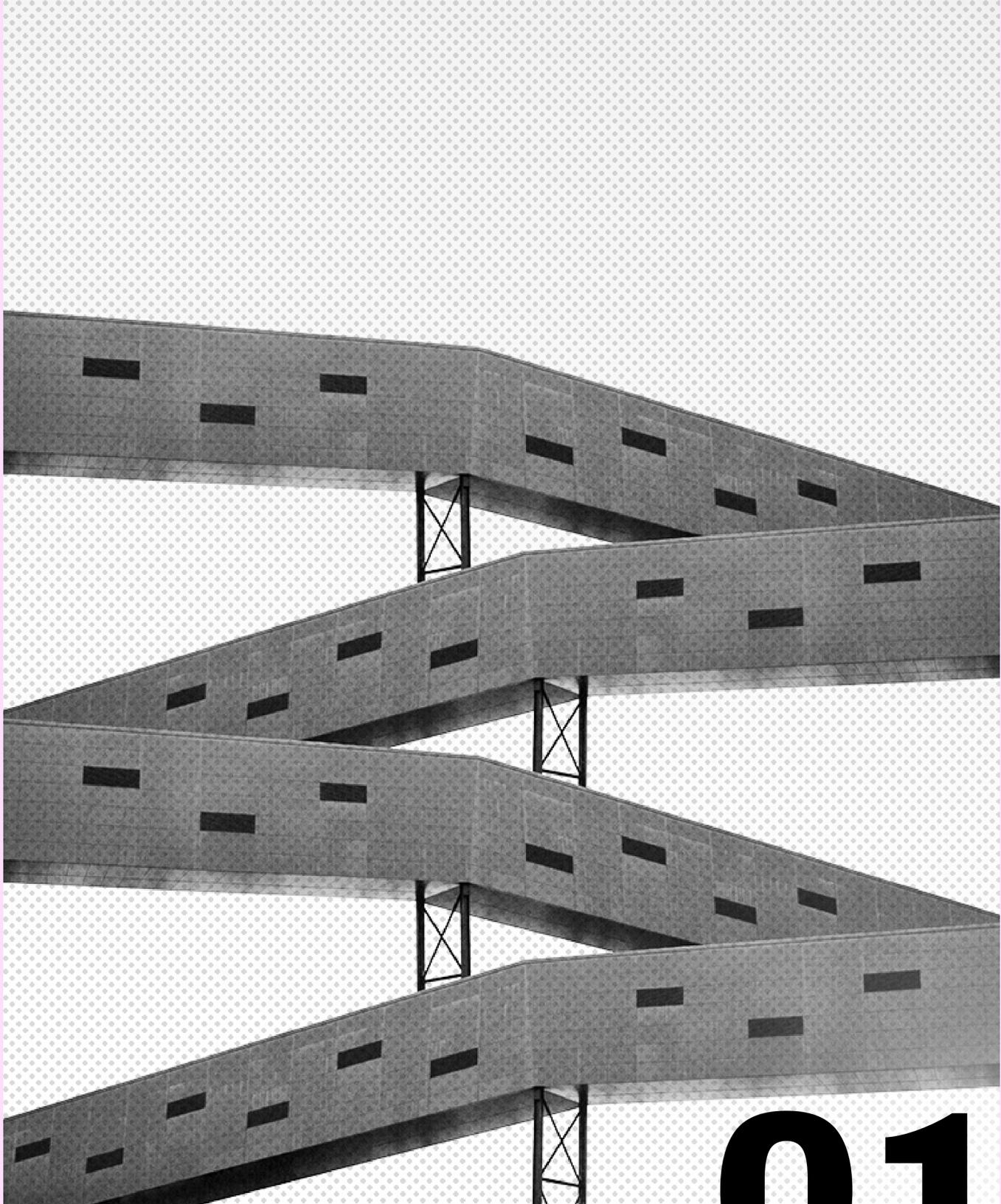
AGILE

GOVERNANCE

**how to build a governance
model with agile practices**

SUMÁRIO

- 03** **More solid and organized business**
- 06** **Agile Governance: uniting mindsets**
- 10** **How to build an agile governance model**
- 15** **Nine steps to implement Agile Governance**
- 20** **How agility can improve the quality of your projects**



01

MORE SOLID
AND ORGANIZED
BUSINESS
MANAGEMENT

How can you ensure that teams act in accordance with the company's best practices? And what's more, how can you make this happen in an organized, dynamic, effective, and agile way?

Corporate Governance emerged as a set of processes, rules, and policies. Combining Governance with agile management methods produces a more efficient model.

Corporate Governance integrates several rules into the business protocol, while the agile methodology promotes agility, transparency, and autonomy.

Governance focuses on control and responsibilities while giving Agile space to act, promoting experiments in search of more dynamic results.

If you are looking to:

- Add value
- Build credibility
- Increase market standing
- Promote best practices
- And facilitate investor relations

All while having:

- Fluid management models
- Productive mindsets
- Segmenting the scope of tasks
- Faster value perception

Agile governance is what
your company needs.

In this ebook, you will learn
about Agile Governance
principles and understand how
to integrate this new model.



02

AGILE

GOVERNANCE:

Uniting mindsets

Corporate Governance concerns the whole of an organization's management.

The concept refers to a **set of processes, customs, policies, laws, and institutions that regulate how a company is run, managed, or controlled**. It focuses on the relationships between all parties involved and the objectives that guide your company.

The agile work model, on the other hand, **makes internal information flow and task execution simpler**. It establishes precise yet flexible control of processes such as time, costs, scope, functionalities, and project quality.

Being agile means **prioritizing the customer's success**, learning to collaborate with them, adapting to changes frequently, and delivering in quick cycles.

It is better to deliver a partial and functional result than to go on for a very long period without feedback. This method helps you deliver a finished product that serves the end customer.

Focusing on collaboration, agile promotes employee engagement. They will play a crucial role in the success of the methodology.

Agile Governance brings together the best of both worlds. The approach combines the attributes of Corporate Governance with the Agile mindset.

The more structured and adapted to Corporate Governance, the more agile it becomes.

Governance	AGILE
Evaluate	Flexibility
Direct	Collaboration
Monitor	Adaptability
	Quality

Companies that face constant changes in strategy will have the easiest time adopting the Agile Governance methodology.

The Agile mindset is used to

respond to demands more assertively and proactively

It is worth pointing out that situations beyond your control can significantly shift your strategies, such as economic and political issues, global disasters, and competition.





HOW TO BUILD
AN AGILE
GOVERNANCE
MODEL

While these two models might seem contradictory, they actually work well together. To get a better understanding of how, here are some important aspects of Agile Governance.



SCALING AGILITY

The Agile mindset works best when every department is working in sync with one another. Areas need to be connected within a single process model. This not only decreases bureaucracy but helps scale iterations, synergy, and agility.



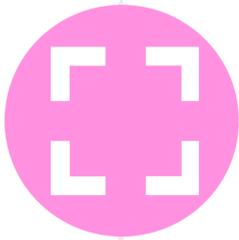
PROXIMITY TO COLLABORATORS

Proactive Governance is willing to create effective metrics that establish good indicators relating to different issues. Establishing metrics is crucial to the agile governance of projects. It aggregates value, increases the quality of software and documentation, and pushes for continuous improvement.



AGILE METRICS

Speaking of metrics, you'll need to define and analyze different KPIs to base strategic decisions. Basing your results on customer satisfaction is always a great idea, but nothing can replace good data analysis.



FRAMEWORK ÁGIL

The MAnGve (pronounced 'mangue') comprises values and best practices for Agile methodologies directed at Corporate Governance.

This agile model is deeply rooted in sustainable development. It proposes to allow the implementation and improvement of governance in organizations, seeking to meet or minimize the current needs of other existing models, such as ITIL, COBIT, COSO, VAL IT, etc.

Other characteristics that can be incorporated into Agile Governance:

→ **Change is welcome:**

Agile processes take advantage of modifications aimed at competitive advantages

→ **Focus on collaboration:**

Employees, regardless of background, need to work together on a daily basis.

→ **Motivate your team:**

Create projects around motivated individuals. Give them the environment and support they need, and trust them to get the job done.

→ **Promote communication:**

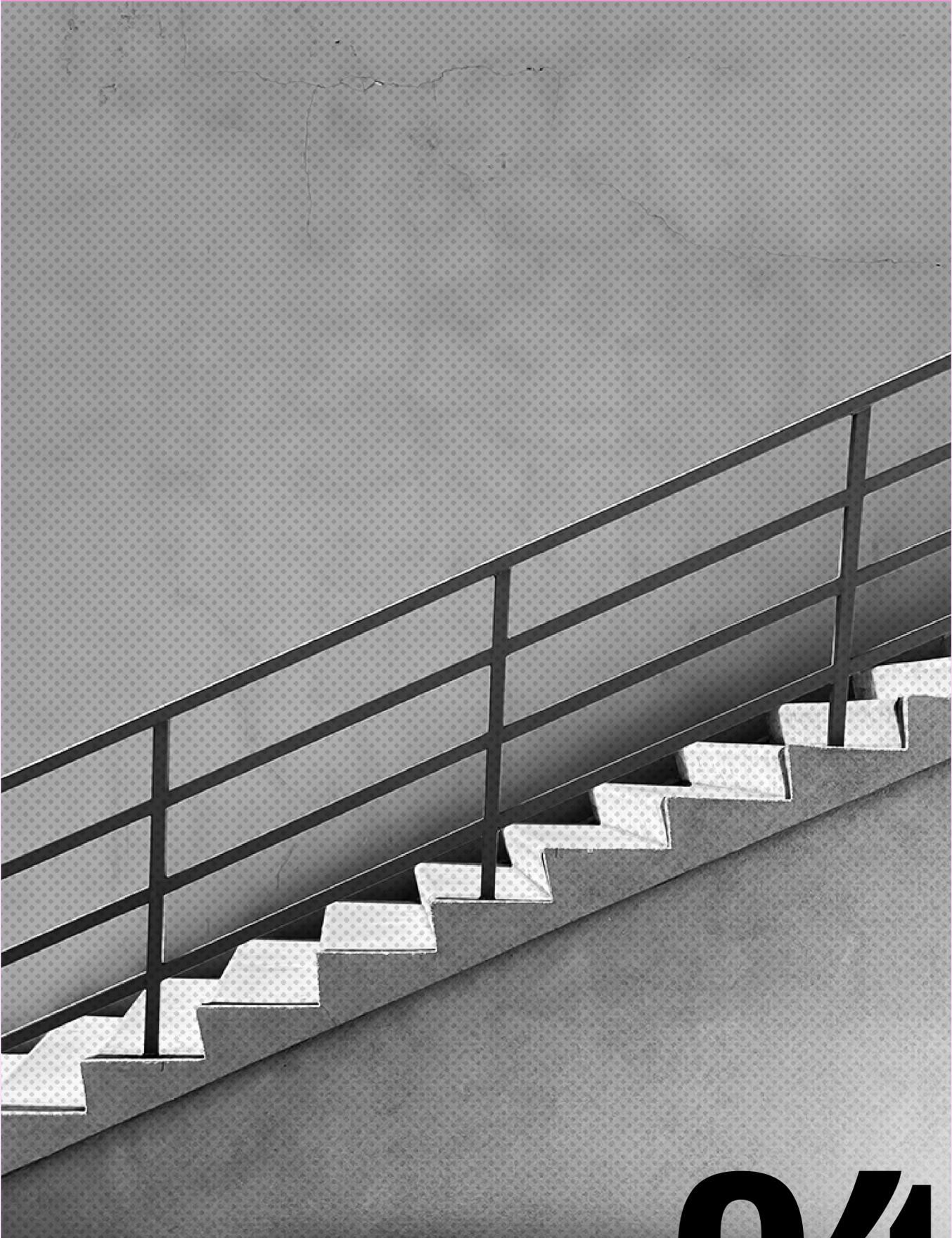
The most efficient and effective method of keeping everyone on the same page is open, honest communication.

→ **Look for simplicity:**

The art of minimizing work is an essential skill. Work smarter, not harder.

- **Establish ongoing feedback:**
The team should reflect on how to become more effective and refine procedures regularly.



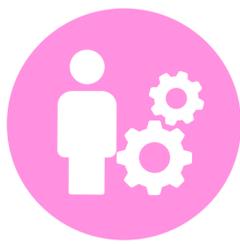


04

NINE STEPS

to implement agile governance

Now that you know the main characteristics of the agile methodology, it's time to think about how to implement it within your framework.



1. Define the product owner

Define who will be responsible for the implementation. It will be up to that person to assess the risks, benefits, and prioritization of the backlog.



2. Define the team

Carefully assess the characteristics that will be needed to make up the team. Choose the most suitable people for the job. The more complementary their skill sets are, the better

At this point, having a good product owner can make it easier to define what is needed.



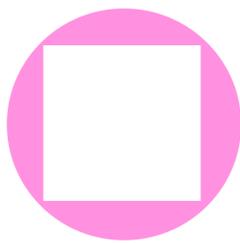
3. Define a team facilitator

This leader is called the Scrum Master, responsible for facilitating agile activities and keeping the team focused and productive.



4. Backlog

Define everything that is necessary and essential to carry out the project. This will become the backlog. This will help the team stay on task and facilitate prioritization.



5. Time to estimate

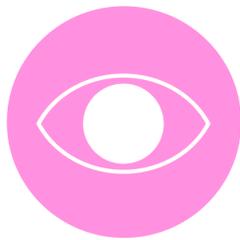
Try to establish how much effort each task will take to complete. This makes time estimate prediction possible and helps maintain speed and productivity.



6. Plan a Sprint

A sprint can take between one and four weeks, each with its own backlog.

The team will look at the prioritized tasks in the backlog and estimate the time needed to accomplish them.



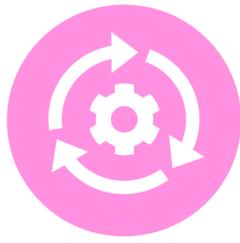
7. Visible management

Make all your work visible. It's important to make sure that your team's progress is transparent. This allows you to identify possible bottlenecks before they happen.



8. Daily review

The team should meet for up to 15 minutes a day to answer three questions: What has been done today, what will you be working on tomorrow, and is there anything holding you back.



9. Sprint Review

Time to evaluate everything that was done during the Sprint.

This is the self-assessment process of what can be improved for the next Sprint. Openness is encouraged, and mistakes are just opportunities for improvement.





05

HOW AGILITY
CAN IMPROVE
THE QUALITY
OF YOUR
PROJECTS

The constant changes we are experiencing require companies to adapt with greater agility in order to remain competitive.

We need changes in organizational structure to streamline processes and eliminate redundancies. People are the key element behind change and corporate drive.

Seeing people as key strategic components is a critical factor in the success of Agile Governance initiatives. An agile strategy combined with Corporate Governance accelerates and improves the quality of projects and application development.

MJV can help your company implement an agile Governance model. Talk to one of our consultants!

About MJV

people transforming business

For more than 20 years, MJV Technology & Innovation has helped solve business challenges for some of the world's largest companies. Our consulting agency has a multidisciplinary team composed of more than 700 professionals, with offices in Europe, the United States, and Latin America. Among them, designers, engineers, anthropologists, data scientists, developers, entrepreneurs, and more. We believe in collaborative work, and we apply Design Thinking/ Agile Methodology as a guide for all the projects we develop.

Mauricio Vianna
CEO, PhD

mvianna@mjvinnovation.com

Ysmar Vianna
Chairman, PhD

yvianna@mjvinnovation.com

MJV is built upon four pillars, structured with complete synergy:

BUSINESS INNOVATION:

Development and implementation of innovative solutions to reduce costs, increase revenue, and generate new business models.

TECHNOLOGY CONSULTANTS:

Develop and implement personalized services such as Business Intelligence (BI) IT and the Internet of Things (IoT).

DIGITAL STRATEGY:

Develop and implement corporate strategies and user experience in a way that “being digital” and “thinking digital” become intrinsic to the business model.

OUTSOURCING PROFESSIONAL PROFILES:

Allocation of UX, UI, Marketing, and IT professionals contracted with the total support of MJV concerning the work realized and quality control.

NORTH AMERICA:

UNITED STATES

Atlanta

atl@mjvinnovation.com

SOUTH AMERICA:

BRAZIL

Rio de Janeiro

rio@mjvinnovation.com

São Paulo

spo@mjvinnovation.com

Alphaville

alp@mjvinnovation.com

Curitiba

cwb@mjvinnovation.com

COLOMBIA

Bogotá

bgt@mjvinnovation.com

EUROPE

UNITED KINGDOM

London

ldn@mjvinnovation.com

PORTUGAL

Lisbon

lis@mjvinnovation.com

ITALY

Roma

rom@mjvinnovation.com

FRANCE

Paris

par@mjvinnovation.com

MJV